



**JM Internet Group**  
Tel. 510 -713-2150 Fax. 510-713-2002  
WWW. <http://www.jm-seo-org/>

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## **AFFILIATES AGREEMENT**

Affiliates agree to provide **one, or more of the following** -

- Link to the JM Internet Group (<http://www.jm-seo.org/>) on their website to promote our free webinars, including but not limited to our Free Top Ten SEO Tools Webinar.
- Include a promotion in your email newsletter list, promoting our free webinars.
- Engage in other promotions to encourage your membership / customers to take our free webinars and sign up for continuing paid trainings on SEO, Social Media Marketing, and/or Google AdWords.

In exchange, JM Internet Group will **provide as follows**.

A 20% member discount off of our already discounted "Class Pass" option. For 7 sessions in SEO training, for example, the current price is \$295. Your members can sign up for just \$236, a savings to them of \$59 or 20%. To add the AdWords and/or Social Media options, which are an additional \$100 each, they pay just \$80 each.

- OR -

A 15% rebate to your organization **and** a 5% discount to all sign ups that come to us via your organization. (The 5% discount is necessary to incent sign up's to input your email address so we can track the origin of each sign up). For 7 sessions in SEO training, for example, the current price is \$295. Your members can sign up for just \$280.25, a savings to them of 5%. You receive \$44.25 for each sign up (15% of \$295).

### **Additional benefits:**

- For organizations with more than 1000 members, and who provide a link to us on their website, we will allow ONE free registration for our fully paid training (SEO, AdWords, Social Media Marketing) for a member of your staff. You may do this IN ADVANCE of providing the web links above, to "check out" the value of our training for yourself.
- For organizations that can generate at least 10 paid sign ups for one class series, we can schedule a special one hour "question and answer" session with Dr. McDonald, exclusively for your members or (in advance) a special custom paid training for your membership.



## JM Internet Group - Affiliates Agreement

Please complete the form below and fax to **510-713-2002**.  
Questions? Please give us a call at 510-713-2150 or email  
g.mcnabb@jm-seo.net

### Authorized Party Information:

Please fill out the form below:

Name: \_\_\_\_\_ Email: \_\_\_\_\_  
 Organization: \_\_\_\_\_ Job Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City \_\_\_\_\_ State/Province: \_\_\_\_\_  
 Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Yes, I will be signing up for the FREE SEO / AdWords / Social Media Marketing training as my organization's representative. We will provide a link back to jm-seo.org in exchange for the free class training. *I understand there is NO OBLIGATION to continue with the affiliates program after the class.*

If we do **not** like the training, we agree to notify the JM Internet Group of our intention to decline participation in the affiliate program.

If we do like the training and recognize its value for our membership, we agree to promote the the JM Internet Group's free webinar trainings via our -

- Website     Email newsletter     Other (please explain)

At that time, we would like to sign up for the following reimbursement program:

- 20% discount for our membership  
 15% rebate to us; 5% discount for our membership

Registered email that our members will input for confirmation is:

Email: \_\_\_\_\_

Authorized by:

(Please sign and print name:)

Printed Name: \_\_\_\_\_

FAX TO +1-510-713-2002